







# THE BRAND GAME

**RULES OF THE GAME:** A BRAND FOR EVERY SITUATION, AND EACH ONE BEGINNING WITH THE SAME LETTER. THIS LETTER IS DETERMINED BY A PLAYER SILENTLY RECITING THE ALPHABET UNTIL ANOTHER PLAYER CALLS STOP. ONCE THE FIRST PERSON HAS COMPLETED ONE ROW OF THE TABLE, THIS PERSON ALSO CALLS STOP. EVERYONE DROPS THEIR PENS AND THE POINTS FOR THIS ROUND ARE CALCULATED, ONE FOR EACH PROPERLY COMPLETED FIELD.

<b>Brands for lovers</b> 	<b>Brands for losers</b> 	<b>Brands with the power to do good</b> 	<b>Brands like sweets</b> 	<b>Brands we can't do without</b> 	<b>Brands like masterpieces</b> 	<b>Total points</b> 